

# Poverty Action Plan 2023-24

---

Delivering on our Year Two priorities



Working in partnership to  
reduce poverty in Suffolk

# Poverty Action Plan 2023-24



## Tackling Food Insecurity

Develop and deliver year one of the £1.5million Supported Food Networks Programme, including recruiting a team to develop community solutions moving residents away from foodbank use to more sustainable food provision



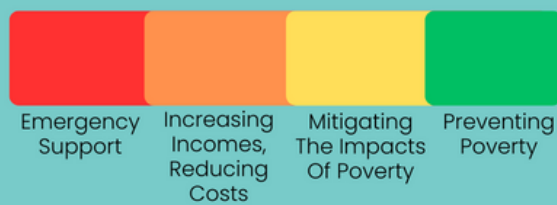
Maintain high take-up of Free School Meals and where possible, further increase it.



Continue to deliver the Holiday Activities & Food Programme funded by DfE to enrich the lives of young people eligible for Free School Meals



Develop a countywide Food Security Strategy to tackle the root causes of food insecurity and prevent people falling into crisis



# Poverty Action Plan 2023-24



Suffolk Community Foundation will continue to run the Surviving Winter campaign supporting people experiencing fuel poverty



## Tackling Fuel Insecurity



Set up a dedicated Fuel Poverty Retrofit Delivery Team to ensure funding is secured, a pipeline of work developed and the most vulnerable households benefit



Warm Homes Suffolk will deliver a pre-payment meters household support project which will identify pre-payment households and provide support and interventions aimed at reducing cost and improving health.





# Poverty Action Plan 2023-24

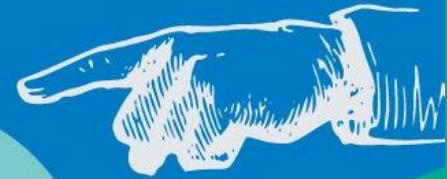


## Tackling Stigma

Deliver the Poverty Proofing the School Day project with 7 schools and share the learning with those who can make changes to make it easier for children in poverty to fully engage in school activities without stigma



Develop poverty awareness training content. Deliver to professionals who provide services to families who are experiencing poverty



Work with the Tackling Poverty VCSE Partnership to identify potential approaches to reducing poverty-related stigma



# Poverty Action Plan 2023-24



## Tackling Mental Health & Wellbeing

Commence the Routine and Manual Workers stop smoking project in Ipswich to improve health outcomes and reduce outgoings



Development of the Suffolk County Council 'Wellbeing Procurement Ask' - giving consideration in the award of contracts to businesses who support their employees



Support the Tackling Poverty Together co-production project in addressing the priorities of those who have lived experience of poverty



Identification and delivery of Public Mental Health Programme projects to improve the mental health of people experiencing unemployment or in-work poverty



# Poverty Action Plan 2023-24



## Tackling Financial Wellbeing

Continue to run the Local Welfare Assistance Scheme during 2023/2024 and focus on improving awareness of the scheme



Babergh & Mid Suffolk District Councils

- Deliver on the Cost of Living 5 point Action Plan. Focus on activities around maximising income, accessing advice, food insecurity and poverty, fuel poverty and Health and Wellbeing



East Suffolk Council - Deliver on actions within the Ease the Squeeze Programme



Work with partners to deliver a communications campaign aimed at highlighting and promoting uptake of underclaimed benefits



To reduce digital poverty and increase digital skills through a £250,000 Digital Inclusion Fund. Targeting benefit claimants, the unemployed, disabled people, those with sensory impairment, those aged 75+, living alone and those with no formal education





# Poverty Action Plan 2023-24



## Tackling Financial Wellbeing

Implement the  
Breakthrough Grants  
Programme



Identify ways to increase  
awareness of and access  
to local credit unions to  
ensure people have access  
to affordable credit



Delivery of three financial  
education pilot projects to  
evaluate ways to improve  
access to high quality financial  
education for children and  
young people and better  
prepare them for spending  
decisions in their future



Delivery of the Best Work  
& Health Partnership's  
2023-24 Delivery Plan



Deliver the Plus Point  
Ipswich Financial Education  
and Lifeskills Coaching pilot  
programme for 16-18 year  
olds (1 year programme)

